

## NCC Cable System Order

Order #	62355398
Syscode	1382
System Name	Comcast/South Bend U-verse, IN
Market	South Bend

AE	Paul Doll
Sales Coordinator	Adam Schaff
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Nov15
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Red Eagle Media Group
Advertiser	NRA-ILA

Client Code	
Product Code	
Est Code	8451
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		11/01/16	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$260.00	
Commission		\$39.00	
Net Total		\$221.00	
Total Spots		14	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1 zone added as mg from 62355396 and 62355398. Rev. 11.1
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	ESPN DT	10/31/16	11/6/16	09:00	16:00			X	X	X	X	X	-	-	5	\$10.00	\$50.00	30	NCR 10/31/16-11/06/16
2	ESPN	ESPN EF	10/31/16	11/6/16	16:00	19:00			X	X	X	X	X	-	-	3	\$10.00	\$30.00	30	NCR 10/31/16-11/06/16
3	ESPN	ESPN PT	10/31/16	11/6/16	19:00	24:00			X	X	X	X	X	-	-	4	\$30.00	\$120.00	30	NCR 10/31/16-11/06/16
4	ESPN	ESPN W	10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$30.00	\$60.00	30	NCR 10/31/16-11/06/16

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
<b>SPOTS</b>	14	0	0	0	0	0	0	0	0	0	0	0	14
<b>AMT</b>	\$260.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$260.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 11/02/16

62355398 | South Bend | Comcast/South Bend U-verse, IN | 1382 |

## NCC Cable System Order

Order #	62355398
Syscode	2313
System Name	Comcast/Warsaw, IN (Zone 6)
Market	South Bend

Flight Dates	10/31/16 - 11/13/16
Agency	Red Eagle Media Group
Advertiser	NRA-ILA

Update Date	11/01/16
Version	1 Vs. 1

AE	Paul Doll
Sales Coordinator	Adam Schaff
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Nov15
-	

Client Code	
Product Code	
Est Code	8451
Product Name	
Credit Status	

Show All Lines			
Total # of Weeks		2	
Total		\$490.00	
Commission		\$73.50	
Net Total		\$416.50	
Total Spots		23	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1 zone added as mg from 62355396 and 62355398. Rev. 11.1
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	ESPN EM	10/31/16	11/6/16	05:00	09:00			X	X	X	X	X	-	-	5	\$10.00	\$50.00	30	NCR 10/31/16-11/06/16
2	ESPN	ESPN DT	10/31/16	11/6/16	09:00	16:00			X	X	X	X	X	-	-	5	\$10.00	\$50.00	30	NCR 10/31/16-11/06/16
3	ESPN	ESPN DT	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$10.00	\$10.00	30	NCR 11/07/16-11/08/16
4	ESPN	ESPN EF	10/31/16	11/6/16	16:00	19:00			X	X	X	X	X	-	-	2	\$30.00	\$60.00	30	NCR 10/31/16-11/06/16
5	ESPN	ESPN EF	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$30.00	\$30.00	30	NCR 11/07/16-11/08/16
6	ESPN	ESPN PT	10/31/16	11/6/16	19:00	24:00			X	X	X	X	X	-	-	5	\$30.00	\$150.00	30	NCR 10/31/16-11/06/16
7	ESPN	ESPN W	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$35.00	\$140.00	30	NCR 10/31/16-11/06/16

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
<b>SPOTS</b>	23	0	0	0	0	0	0	0	0	0	0	0	23
<b>AMT</b>	\$490.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$490.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 11/02/16

62355398 | South Bend | Comcast/Warsaw, IN (Zone 6) | 2313 |

## NCC Cable System Order

Order #	62355398	Flight Dates	10/31/16 - 11/13/16	Update Date	11/01/16
Syscode	2784	Agency	Red Eagle Media Group	Version	1 Vs. 1
System Name	Comcast/South Bend, IN (Zone 1)	Advertiser	NRA-ILA	Show All Lines	
Market	South Bend			Total # of Weeks	2
		Client Code		Total	\$1,520.00
AE	Paul Doll	Product Code		Commission	\$228.00
Sales Coordinator	Adam Schaff	Est Code	8451	Net Total	\$1,292.00
Office	Washington	Product Name		Total Spots	26
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+1 Nov15	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		R1 zone added as mg from 62355396 and 62355398. Rev. 11.1			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	ESPN EM	10/31/16	11/6/16	05:00	09:00			X	X	X	X	X	-	-	5	\$30.00	\$150.00	30	NCR 10/31/16-11/06/16
2	ESPN	ESPN DT	10/31/16	11/6/16	09:00	16:00			X	X	X	X	X	-	-	5	\$30.00	\$150.00	30	NCR 10/31/16-11/06/16
3	ESPN	ESPN DT	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$30.00	\$30.00	30	NCR 11/07/16-11/08/16
4	ESPN	ESPN EF	10/31/16	11/6/16	16:00	19:00			X	X	X	X	X	-	-	3	\$70.00	\$210.00	30	NCR 10/31/16-11/06/16
5	ESPN	ESPN PT	10/31/16	11/6/16	19:00	24:00			X	X	X	X	X	-	-	5	\$65.00	\$325.00	30	NCR 10/31/16-11/06/16
6	ESPN	ESPN W	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$100.00	\$400.00	30	NCR 10/31/16-11/06/16
7	TBSC	TBSC PT	10/31/16	11/6/16	19:00	24:00			X	X	X	X	X	-	-	3	\$85.00	\$255.00	30	NCR 10/31/16-11/06/16

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
<b>SPOTS</b>	26	0	0	0	0	0	0	0	0	0	0	0	26
<b>AMT</b>	\$1,520.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,520.00

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Date Printed 11/02/16

62355398 | South Bend | Comcast/South Bend, IN (Zone 1) | 2784 |

## NCC Cable System Order

Order #	62355398
Syscode	5047
System Name	Comcast/Elkhart, IN (Zone 2)
Market	South Bend

Flight Dates	10/31/16 - 11/13/16
Agency	Red Eagle Media Group
Advertiser	NRA-ILA

Update Date	11/01/16
Version	1 Vs. 1

AE	Paul Doll
Sales Coordinator	Adam Schaff
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Nov15
-	

Client Code	
Product Code	
Est Code	8451
Product Name	
Credit Status	

Show All Lines			
Total # of Weeks		2	
Total		\$895.00	
Commission		\$134.25	
Net Total		\$760.75	
Total Spots		25	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1 zone added as mg from 62355396 and 62355398. Rev. 11.1
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	ESPN EM	10/31/16	11/6/16	05:00	09:00			X	X	X	X	X	-	-	5	\$15.00	\$75.00	30	NCR 10/31/16-11/06/16
2	ESPN	ESPN DT	10/31/16	11/6/16	09:00	16:00			X	X	X	X	X	-	-	5	\$15.00	\$75.00	30	NCR 10/31/16-11/06/16
3	ESPN	ESPN DT	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$15.00	\$15.00	30	NCR 11/07/16-11/08/16
4	ESPN	ESPN EF	10/31/16	11/6/16	16:00	19:00			X	X	X	X	X	-	-	3	\$50.00	\$150.00	30	NCR 10/31/16-11/06/16
5	ESPN	ESPN PT	10/31/16	11/6/16	19:00	24:00			X	X	X	X	X	-	-	5	\$50.00	\$250.00	30	NCR 10/31/16-11/06/16
6	ESPN	ESPN W	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$65.00	\$260.00	30	NCR 10/31/16-11/06/16
7	TBSC	TBSC EF	10/31/16	11/6/16	16:00	19:00			X	X	X	X	X	-	-	2	\$35.00	\$70.00	30	NCR 10/31/16-11/06/16

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
<b>SPOTS</b>	25	0	0	0	0	0	0	0	0	0	0	0	25
<b>AMT</b>	\$895.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$895.00

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Date Printed 11/02/16

62355398 | South Bend | Comcast/Elkhart, IN (Zone 2) | 5047 |

## NCC Cable System Order

Order #	62355398
Syscode	7906
System Name	Comcast/MediacomKnox, IN (Zone 5)
Market	South Bend

Flight Dates	10/31/16 - 11/13/16
Agency	Red Eagle Media Group
Advertiser	NRA-ILA

Update Date	11/01/16
Version	1 Vs. 1

AE	Paul Doll
Sales Coordinator	Adam Schaff
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Nov15
-	

Client Code	
Product Code	
Est Code	8451
Product Name	
Credit Status	

Show All Lines	
Total # of Weeks	2
Total	\$515.00
Commission	\$77.25
Net Total	\$437.75
Total Spots	23
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	-
CPP	-

Comments :	R1 zone added as mg from 62355396 and 62355398. Rev. 11.1
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	ESPN EM	10/31/16	11/6/16	05:00	09:00			X	X	X	X	X	-	-	4	\$15.00	\$60.00	30	NCR 10/31/16-11/06/16
2	ESPN	ESPN EM	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$15.00	\$15.00	30	NCR 11/07/16-11/08/16
3	ESPN	ESPN DT	10/31/16	11/6/16	09:00	16:00			X	X	X	X	X	-	-	5	\$10.00	\$50.00	30	NCR 10/31/16-11/06/16
4	ESPN	ESPN DT	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$10.00	\$10.00	30	NCR 11/07/16-11/08/16
5	ESPN	ESPN EF	10/31/16	11/6/16	16:00	19:00			X	X	X	X	X	-	-	3	\$30.00	\$90.00	30	NCR 10/31/16-11/06/16
6	ESPN	ESPN PT	10/31/16	11/6/16	19:00	24:00			X	X	X	X	X	-	-	5	\$30.00	\$150.00	30	NCR 10/31/16-11/06/16
7	ESPN	ESPN W	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$35.00	\$140.00	30	NCR 10/31/16-11/06/16

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
<b>SPOTS</b>	23	0	0	0	0	0	0	0	0	0	0	0	23
<b>AMT</b>	\$515.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$515.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 11/02/16

62355398 | South Bend | Comcast/MediacomKnox, IN (Zone 5) | 7906 |